

Every Drop Counts

A high-speed photograph of a single water droplet falling into a pool of water. The droplet is captured mid-fall, just above the surface, with a smaller, more spherical droplet just below it. The impact has created a series of concentric ripples that spread outwards from the center. The water's surface is dark, and the ripples are highlighted with a bright, shimmering light. The background is a deep, dark blue, making the water droplets and ripples stand out prominently.

*Alexandria Portland Cement Company "APCC"
water consumption during the last quarter of 2016 was 207 lt./ t cement*